**BLENDERMAN GAME DESIGN DOCUMENT**

OVERVIEW

When the advent of technology first became prominent in people’s lives, everyone became happier because of its useful utility. However, once the 1980s arrived, things became suspect. The largest corporation in the nation had secretly developed an artificial intelligence to rule the world with machines. Yet, a government mishap prematurely deployed the technology and mysteriously affected household appliances everywhere. Now, in a particular home in a particular kitchen, a sentient cooking blender is on the run to learn of its existence and discover its freedom. Will BlenderMan find a new place to call home, or will he be captured by nefarious forces to enslave him for a sole purpose yet again?

EXECUTIVE SUMMARY

**High Concept:** A fun action game that teases 80s pop culture yet also offers some insight regarding the human condition.

**Game Genre:** 2D action platformer with some elements of resource management

**Setting:** 1980s retro-style modern day society

**Target Player:** Casual/Hardcore gamers, ages 10+

**Play Value:** The game is fantasy-based (with some elements of reality) and predictable in its gameplay. At its heart, it is mostly a mindless pastime, yet later levels will become more challenging and thought-provoking. Only scores will be stored in data and unlocking levels will depend on passwords (just like old-school arcade games). The primary motivation to continue play (aside from general enjoyment) is to compete on score leaderboards. There will not be many rules in-game to follow; it should be casual in design and not require too much thinking. The player will mostly be destroying objects rather than creating. The atmosphere of the game is meant to be fun and not to be taken too seriously. “Lives” are the only way to continue progress and after x-amount of levels are completed, passwords will be granted to allow easier future progression. Leaderboards will be separated accordingly.

**Ideal Play Session:** Little school-boy Johnny from Kentucky and young man grocery clerk Robert from Wisconsin decide to sit down and play the game for five minutes each. They both are appealed of its aesthetics and bombastic energy first introduced in the main menu. Quickly, the game should invoke a feeling of curiosity and excitement. Johnny enters the game straight-away and Robert skims through the help section for quick familiarization of the rules/mechanics. Both players are pleasantly amused at the protagonist and setting of the level. They both move around to test out controls and are amused at the animations. Rapidly, a section of enemies crosses their paths and they either quickly die or surpass the conflicts. Johnny dies but tries again because he has two lives remaining and tries to jump onto the enemy to defeat it. Robert instead had successfully used the game mechanic to suck up vittles (in-game resource) and to shoot it to defeat enemies. However, he soon realizes his health depleted. What went wrong? More vittles become available and Robert quickly realizes that shooting is dependent of his health. Except, these vittles are also sentient and will scatter if approached by the player. So now Robert must contend with either trying to catch them, or simply jump on the enemies to progress instead. Johnny eventually learns this as well. Shortly thereafter, the scene of the level takes a dramatic change. Instead of fighting household appliances inside a house, the player seemingly must fight what appears to be law enforcement through a city. The challenge of the level increases and now both players are motivated to continue the level in order to see what other surprises may await them. Five, ten minutes pass and they complete the level and learn of a password. Now’s a good stopping point Robert thinks as he logs off. Johnny gets off to play Fortnite.

INSPIRATIONAL MEDIA

<https://en.wikipedia.org/wiki/Contra_(video_game)>

<https://en.wikipedia.org/wiki/Mario_Bros.>

<https://en.wikipedia.org/wiki/Sonic_the_Hedgehog>

<https://www.retrowaste.com/1980s/movies-in-the-1980s/>

<https://en.wikipedia.org/wiki/Mega_Man_X>

<https://en.wikipedia.org/wiki/The_Brave_Little_Toaster_Goes_to_Mars>

<https://en.wikipedia.org/wiki/Streets_of_Rage_2>

A picture containing man, holding, people

Description automatically generatedA picture containing colorful, sitting, green, city

Description automatically generatedA close up of a sign

Description automatically generatedA picture containing table, building, cake, green

Description automatically generatedA close up of a sign

Description automatically generatedA picture containing text, book, table, sitting

Description automatically generatedA group of people performing on stage in front of a building

Description automatically generated

PROCEDURES

**Goals:** The main objective for the player is to defeat the main boss and choose a conclusion for the story’s end. In addition, other goals involve setting high scores, traversing through difficult levels, solving puzzles, and clearing levels of enemies.

**Set-Up:** The player initially starts with low health and no resources for the capability to shoot. The player has limited abilities (jump, move, blend) but can unlock more abilities later. The initial level will quickly introduce the game mechanics implicitly without any guided tutorials. Enemies are first easy to defeat and can take the form of sentient household goods. Later, enemies become more difficult through the appearance of law enforcement, soldiers, and advanced machinery that have varied ways of attacks. Additionally, resources become increasingly exiguous and the player must conserve resources, implicitly introducing a level of strategy. Finally, levels will also become more difficult by establishing extravagant platforming designs and a mild amount of puzzle-solving.

**Progression:** Ranked in no particular order:

1. Traverse through levels by platforming
2. Defeat enemies
3. Gather resources to employ the shooting mechanic, purchase temporary power-ups, unlock abilities, etc.
4. Gather items that further increase score accumulation
5. Certain items become available to increase the amount of lives to encourage progression
6. Completing a certain amount of levels will grant the player passwords to levels

**Special Situations:** Secret levels can be found/unlocked through gameplay that can lead to items, powerups, and Easter eggs.

**Resolution:** To win the game, beat the game to completion with a high enough score.

MECHANICS

\* SEE ATTACHED EXCEL SPREADSHEET \*

RESOURCES

**Score Points**:

* Purpose – Leaderboards
* Systems – Economy
* Production – Acquire score items throughout level; Blend resources
* Consumption – N/A
* Ownership – Player

**Vittles:**

* Purpose – Healing, combat, power-ups, currency
* Systems – Inventory
* Production – Acquire food items scattered throughout levels/shops
* Consumption – Electric charges
* Ownership – Player/Enemy BlenderFolk

**Currency (Coins):**

* Purpose – Purchase power-ups/vittles/convert to score points
* Systems – Economy
* Production – Acquire throughout level; Defeat enemies
* Consumption – Purchasing
* Ownership – Player

**Electric Charge (Ions):**

* Purpose – Enable blending/extend level time
* Systems – Inventory
* Production – Acquire ions throughout level; Power-Ups; Charge at stations
* Consumption – Abilities/Blending
* Ownership - Player

ELEMENTS (incomplete)

* Obstacles/Traps
* Platforming
* Enemies
* Bosses
* Power-Ups
* Scores/Currency
* Inventory/Resource Management
* Shops
* Puzzles
* Simple storytelling
* Experience/Abilities
* NPCs (shop owners/vittles)
* Satire
* References to 80s pop culture

SYSTEMS

1. Life (health, healing/regen, death, lives)
   1. Purpose: